



## **Clear Creek County Veterans Coalition Strategic Goals and Objectives (2013-2014)**

### **Financial Goals and Objectives:**

- Be capable of utilizing the CCC Resource Center funding lines and 501c3 by January of 2013
- Capture and utilize procedures for rapid and accurate capture of donations
- Establish a Ledger to track expenditures and cash flows
- Identify sources of corporate and individual donations
- Provide outreach services to potential donors
- Establish an Annual Budget

### **Customer Quality Goals and Objectives:**

- Establish a Veterans Court and Mentoring System within the 5<sup>th</sup> Judicial District by January 2015:
- Build and strengthen strategic partnerships with:
  - Gilpin/Clear Creek County public, non-profits and government
  - The courts and criminal justice system
  - The school system and student organizations
  - Veterans service organizations at local, state and national levels
  - Retail stores and chambers of commerce
- Better identify veterans in need
- Conduct an annual "Veterans Helping Veterans" event

### **Customer Timeliness Goals and Objectives:**

- Recruit van volunteers and develop a self sustaining program of volunteers
- Improve the coordination of resources with outside agencies

### **Growth Goals and Objectives:**

- Actively recruit and double the coalition membership by the end of 2013 to 18 members
- Become a more diverse group geographically, age-wise, and by period of service
- Utilize the media and events heavily to spur growth
- Encourage training and development as needed
- Modify the By-Laws for membership assignments to be filled (3 district reps, advisors, etc.)

### **Heritage, Honors and History Objectives:**

- Have a written plan in place to honor our fallen and help their families through a difficult time
- Have a written plan to maintain memorials and markers in key locations
- Complete the renaming of the Veterans Memorial Tunnels
- Establish memorials for the fallen at the tunnels, Empire and Silver Plume